

PETER S. VOGEL

GARDERE WYNNE SEWELL, LLP

1601 ELM STREET, SUITE 3000, DALLAS, TEXAS 75201

EMAIL: pvogel@gardere.com Telephone: 214-999-4422 TWITTER: [@PETERSVOGEL](https://twitter.com/PETERSVOGEL) Blog: VogelITLawBlog.com

Peter S. Vogel has been involved with the computer industry and electronic data since 1967. Peter worked as a mainframe programmer, systems analyst and management consultant for companies acquiring computer technology and related services, and received a *Masters in Computer Science*. As a lawyer for the more than 30 years, Peter combines his technical and business background with his legal expertise to help companies with IT and Internet litigation, dispute resolution, and contract negotiation.

Peter's clients often seek his advice about practical business issues relating to electronic technology and the Internet, which often include social media, ERP implementation projects, Internet security, website business management, outsourcing, software patents, copyrights, and trade secret protection. Because he is a seasoned IT professional with an accounting and marketing background, Peter also often advises clients about financial and marketing issues regarding IT and the Internet. His experience as an Adjunct Professor in the Law of eCommerce keeps him current on the fast moving evolution of the Internet and social media. As a result Peter is often quoted in the media about Internet issues and crises. Peter's blog on the Internet, IT, and eDiscovery is widely recognized for timely topics and thought-provoking ideas: www.vogelitlawblog.com

Peter is Chair of the *Electronic Discovery Group* and co-Chair of the *Technology Industry Team* at GARDERE—where he helps clients maneuver business and technology issues through the legal mazes of electronic evidence, social media, intellectual property, contracts, government regulation, and litigation. He assists many clients with ESI (Electronically Stored Information) issues and related creation, development and implementation of records retention policies.

Because of his unique background and expertise, Peter is often appointed as a Special Master to assist Courts throughout the US with eDiscovery & ESI, Internet, eCommerce, Intellectual Property, and computer technology matters. Peter is a fellow of the *Academy of Court Appointed Masters*. He also serves as a court ordered Mediator in eDiscovery & ESI, Internet, eCommerce, intellectual property, and computer technology litigation. For more than 20 years Peter has served as an Arbitrator for technology disputes.

In addition to helping businesses throughout the world, Peter has also devoted a substantial amount of time and energy serving government agencies and non-profit organizations by addressing their computer, Social Media, and Internet issues. Peter:

- ◆ Served as Founding Chair for 12 years of the TEXAS SUPREME COURT *Judicial Committee on Information Technology* whose mission is to put Internet on the desktops of all 3,200 judges in Texas. www.courts.state.tx.us/jcit
- ◆ Served on the Texas Task Force for the Uniform Electronic Transaction Act (UETA)
- ◆ Examined computer election systems for 13 years for the *Texas Secretary of State*
- ◆ Served as Founding Chair of the Computer & Technology Section of the STATE BAR OF TEXAS
- ◆ Posts blogs, writes, and speaks in the US, the EU, and Asia on topics including the Internet, IT, eDiscovery/ESI, software, intellectual property, and e-Commerce

In 1994 Peter was President of the DALLAS BAR ASSOCIATION and also served on the *Board of Directors* of the STATE BAR OF TEXAS. Peter teaches courses on the *Law of eCommerce* as an Adjunct Professor at the SMU DEDMAN LAW SCHOOL, and is on the founding Board of Advisors of the *SMU Computer Law Review and Technology Journal*.

In June 2004 Peter received a Lifetime Achievement Award for Promoting Technology in the Law from the Computer & Technology Section of the STATE BAR OF TEXAS. In addition, Peter is regularly recognized as one of *America's Leading Business Lawyers* in CHAMBERS, a *Best Lawyer in America*, a *Top Lawyer in Dallas*, and a *Texas Super Lawyer*.

Below is a listing of some recent presentations by Peter S. Vogel

Please send a request for materials from many of these programs.

Internet, Information Technology, and eDiscovery Speeches, Webcasts, and Podcasts:

- "Legal Issues in the Historical Development of the Internet: The 5 Big Bang Theory," State Bar of Texas, August 2010, WEBCAST.
- "Legal Issues in the Historical Development of the Internet: The 5 Big Bang Theory," Dallas Bar Association, Legal History Study Group, August 2010, Dallas.
- "Social Media 101 for General Counsels," General Counsel Forum Quarterly Meeting, August 2010, Dallas
- "Impact of Social Media on IT," Dallas/Ft. Worth Chapter of the Society of Information Management, August 2010, Dallas
- "Impact of Social Media on Law," Dallas Area Paralegal Association, July 2010, Dallas.
- "ESI Data Mapping: The Experts Weigh In," The Ingersoll Firm, June 2010, WEBINAR.
- "Internet Contracting Issues: Jurisdiction, Terms of Use and Formation of eContracts," State Bar of Texas, June 2010, WEBCAST.
- "Impact of Social Media on Law," Dallas Bar Association Franchise & Distribution Section, June 2010, Dallas.
- "Social Media: Privacy, eMail, SPAM, Spyware, and Phishing," State Bar of Texas, May and July 2010, WEBCAST.
- TESTIMONY: "Impact of Social Media on Open Government," Texas Senate Affairs Committee, May 2010, Austin.
- "How to Use eMediation & Special Masters in eDiscovery," 2010 Annual Conference on ADR, Houston Bar Association, April 2010, Houston.
- "Internet Intellectual Property: Copyrights, Domain Names, Trademarks, and Patents," State Bar of Texas, April 2010, WEBCAST.
- "The 5 Big Bang Theory of the Internet," Net Neutrality Panel with the FCC, Texas Public Policy Foundation, April 2010, Austin.
- "eGovernment: Social Media & the Law," 38th Annual Texas County Treasurers Continuing Education Seminar, April 2010, College Station.
- "eMediation & Special Masters in eDiscovery," Winning Before Trial, State Bar College Spring Training, March 2010, Dallas.
- "How to Use eMediation & Special Masters in eDiscovery," State Bar of Texas, February 2010, WEBCAST.
- "Recurring E-Discovery Challenges," Grant Thornton Panels, LegalTech, February 2010, New York.
- "Laws of eGovernment," Courts & Local Government Technology Conference, January 2010, Austin.
- "How to Work With E-Mediation and Special Masters in E-Discovery Cases," ESIBytes, www.esibytes.com/?p=1120, January, 2010, PODCAST.
- "Internet: Intellectual Property," Emerging Legal Issues and the Internet 2009, State Bar of Texas, November 2009, November, Houston.
- "The Impact of the Internet & Technology on eGovernment," Central Texas County Commissioners Court Conference, November 2009, Waco.
- "Are You About to be 'Red Flagged' by the FTC?," Grant Thornton, Animato, & Gardere, July 2009, WEBCAST.
- "How Technology has Changed the Law and the Way We Live," Teachers' Law School Institute, State Bar of Texas, July 2009, Austin.
- "Pragmatic Advice about eDiscovery: ESI Admissibility, Subpoenas, Experts, and Special Masters," State Bar of Texas, July 2009, WEBCAST.
- "Legal Impact of Social Networking on IT," General Committee on Information Management and Technology, American Petroleum Institute, May 2009, Dallas.
- "ROUNDTABLE: Effective IT contract negotiation," BravoTech, NetNet, & Gardere, June 2009, Dallas.
- "eFiling in Texas Courts: How to Save Time and Money," State Bar of Texas, April and June 2009, WEBCAST.
- "eDiscovery: Basic Principles of Digital Documentation," 22nd Annual Advance Evidence & Discovery Seminar, State Bar of Texas, April 2009, Houston.
- "Social Networking: Internet Legal Issues," Construction Law Section, San Antonio Bar Association, April 2009, San Antonio.
- "Legal Issues of the Internet and IT," North Texas Chapter of Information Systems Audit & Control Association, March 2009, Dallas.

Workshops:

- "Social Media Workshop," Cooperative Processing Resources, April 2010, DFW Airport.
- "eCommerce Legal Issues and Web 2.0," American Petroleum Institute, General Committee on Information Management and Technology, May 2009, Dallas.
- "eGovernment and the Future of Government Services," Arizona County Treasurers Association Conference, April 2009, Safford.
- "Legal Implications of the Internet for Medical Boards," Federation of State Medical Boards, September 2003, Seattle.
- "Service Level Agreements Workshop," State of North Carolina, Information Technology Service, December 2000, Raleigh.

Information Technology Videos on WatchIT.com:

- "5 Big Bang Theory of the Internet," "From ERP to Cloud Computing," "Legal Issues for Virtual Worlds," "Are You on the Software Police's Most Wanted List?" and "E-Discovery Investigations: What IT Professionals Need to Know!"