

PETER S. VOGEL

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Peter S. Vogel has been involved with the computer industry and electronic data since 1967. Peter worked as a mainframe programmer, systems analyst and management consultant for companies acquiring computer technology and related services, and received a *Masters in Computer Science*. As a lawyer for the more than 30 years, Peter combines his technical and business background with his legal expertise to help companies with IT and Internet litigation, dispute resolution, and contract negotiation.

Peter's clients often seek his advice about practical business issues relating to electronic technology and the Internet, which often include social media, ERP implementation projects, Internet security, website business management, outsourcing, software patents, copyrights, and trade secret protection. Because he is a seasoned IT professional with an accounting and marketing background, Peter also often advises clients about financial and marketing issues regarding IT and the Internet. His experience as an Adjunct Professor in the Law of eCommerce keeps him current on the fast moving evolution of the Internet and social media. He writes a monthly legal column for www.eCommerceTimes.com, and is often quoted in the media about Internet issues and crises. Peter's blog on the Internet, IT, and eDiscovery is widely recognized for timely topics and thought-provoking ideas: www.vogelitlawblog.com

Peter is Chairs both the *Electronic Discovery Group* and the *Internet, eCommerce, & Technology Team* at GARDERE— where he helps clients maneuver business and technology issues through the legal mazes of electronic evidence, social media, intellectual property, contracts, government regulation, and litigation. He assists many clients with ESI (Electronically Stored Information) issues and related creation, development and implementation of records retention policies.

Because of his unique background and expertise, Peter is often appointed as a Special Master to assist Courts throughout the US with eDiscovery & ESI, Internet, eCommerce, Intellectual Property, and computer technology matters. Peter is a co-founder of the *American College of e-Neutrals* and a fellow of the *Academy of Court Appointed Masters*. The Judges in the US District Court for the Western District of Pennsylvania appointed Peter to the E-Discovery Special Master Panel. He also serves as a court ordered Mediator in eDiscovery & ESI, Internet, eCommerce, intellectual property, and computer technology litigation. For more than 20 years Peter has served as an Arbitrator for technology disputes.

In addition to helping businesses throughout the world, Peter has also devoted a substantial amount of time and energy serving government agencies and non-profit organizations by addressing their computer, Social Media, and Internet issues. Peter:

- ◆ Served as Founding Chair for 12 years of the TEXAS SUPREME COURT *Judicial Committee on Information Technology* whose mission is to put Internet on the desktops of all 3,200 judges in Texas. www.courts.state.tx.us/jcit
- ◆ Served on the Texas Task Force for the Uniform Electronic Transaction Act (UETA) and
- ◆ Examined computer election systems for 13 years for the *Texas Secretary of State*

In 1994 Peter was President of the DALLAS BAR ASSOCIATION and also served on the *Board of Directors* of the STATE BAR OF TEXAS, where he served as Founding Chair of the Computer & Technology Section. Peter teaches courses on the *Law of eCommerce* as an Adjunct Professor at the SMU DEDMAN LAW SCHOOL, and is on the founding Board of Advisors of the *SMU Computer Law Review and Technology Journal*.

In June 2004 Peter received a Lifetime Achievement Award for Promoting Technology in the Law from the Computer & Technology Section of the STATE BAR OF TEXAS. In addition, Peter is regularly recognized as one of *America's Leading Business Lawyers* in CHAMBERS, a *Best Lawyer in America*, a *Top Lawyer in Dallas*, and a *Texas Super Lawyer*.

Below is a listing of some recent presentations by Peter S. Vogel

Please send a request for materials from many of these programs.

Internet, Information Technology, and eDiscovery Speeches, Webcasts, and Podcasts:

"Social Media & eEvidence," Annual Real Estate Course, State Bar of Texas, July 2011, San Antonio.

"New Rules: Social Media & eEvidence," Annual Meeting, State Bar of Texas, June 2011, San Antonio.

PANEL MODERATOR: "Smartphone Apps: The New Frontier of Open Government?" Annual Meeting, State Bar of Texas, June 2011, San Antonio.

"New Rules: Social Media & eEvidence," Annual Meeting, State Bar of Texas, June 2011, San Antonio.

"eDiscovery: Social Media & eNeutrals," Advanced Evidence & Discovery Course, State Bar of Texas, May 2011, San Antonio.

"eDiscovery: What Lawyers Need to Know about Social Media," Litigation Section, San Antonio Bar Association, May 2011, San Antonio.

"The 6 Big Bang Theory of the Internet & Social Media," Computer Section, Dallas Bar Association, May 2011, Dallas.

"eDiscovery: Social Media, eMediation & Special Masters," Lone Star Network, May 2011, Dallas.

"eDiscovery: Social Media, eMediation & Special Masters," Denton County Bench Bar Conference, May 2011, Lake Texhoma.

"10 Commandments of IT Contracts," State Bar of Texas, May 2011, WEBCAST.

"Applying ADR to E-Discovery. What is an e-Neutral?," Annual Dispute Resolution Section, American Bar Association, April 2011, Denver.

"eDiscovery: Social Media, eMediation & Special Masters," Suing and Defending Financial Institutions, State Bar of Texas, April 2011, Dallas.

"The 5 Big Bang Theory of the Internet and Social Media," Center on the Management of Information Technology, Rice University, March 2011, Houston.

"Impact of Social Media on IT," Houston Chapter of the Society of Information Management, March 2011, Houston.

"The 5 Big Bang Theory of the Internet and Social Media," Center for Decision and Information Technologies, University of North Texas, March 2011, Denton.

"Social Media 2011 Update," State Bar of Texas, February 2011, WEBCAST.

"What Should and Shouldn't Be Included in E-Mails and Social Media Communications," State Bar of Texas, February 2011, WEBCAST.

"Social Media and the Future of the Courts," Texas Courts & Local Government Technology Conference, January 2011, San Marcos.

"Internet Law: How to Conduct Business with eBusiness and eGovernment Portals," State Bar of Texas, November 2010, WEBCAST.

"eDiscovery: Ethics, ADR, & Social Media," Current Issues in E-Discovery & ADR, Washington University School of Law and US Arbitration & Mediation Midwest, October 2010, St. Louis.

"Social Media: Legal Issues for Marketing," Social Media Law, Law Seminars International, October 2010, Houston.

"Social Media – Impact on Law and IP," Intellectual Property Section, Dallas Bar Association, October 2010, Dallas.

"Internet Law: Social Media, Privacy, & Security," Tort and Insurance Practice and Business Litigation Sections, Dallas Bar Association, October 2010, Dallas.

KEYNOTE "Social Media and Technology Legal Issues," 6th Annual Ethics Compliance Institute, Professional Advocacy Association, October 2010, Austin.

"Social Media Legal Issues," Northwood University, October 2010, Dallas.

"Social Media and Internet Legal Issues," Advanced Practice Council, Society of Information Management, October 2010, Philadelphia.

"Impact of Social Media on Law," Technology Section, Dallas Area Paralegal Association, October 2010, Dallas.

"Legal Issues Confronting Information Technology: Social Media, Privacy, & Intellectual Property," CIO Global Forum, October 2010, Boston.

"Social Media Legal Issues," SIMposium, Society of Information Management, October 2010, Atlanta.

KEYNOTE: "Impact of Social Media," Texas Retailers Association, 50th Anniversary Annual Meeting, September 2010, San Antonio.

Workshops:

"Social Media Workshop," Cooperative Processing Resources, April 2010, DFW Airport.

"eCommerce Legal Issues and Web 2.0," American Petroleum Institute, General Committee on Information Management and Technology, May 2009, Dallas.

"eGovernment and the Future of Government Services," Arizona County Treasurers Association Conference, April 2009, Safford.

"Legal Implications of the Internet for Medical Boards," Federation of State Medical Boards, September 2003, Seattle.

Information Technology Videos on WatchIT.com:

"10 Commandments of IT Contracts," "Social Media 2011 Update," "5 Big Bang Theory of the Internet," "From ERP to Cloud Computing," "Legal Issues for Virtual Worlds," "Are You on the Software Police's Most Wanted List?" and "E-Discovery Investigations: What IT Professionals Need to Know!"