

PETER S. VOGEL

GARDERE WYNNE SEWELL, LLP

1601 ELM STREET, SUITE 3000, DALLAS, TEXAS 75201

EMAIL: pvogel@gardere.com Telephone: 214-999-4422 TWITTER: [@PETERSVOGEL](https://twitter.com/PETERSVOGEL) Blog: VogelITlawBlog.com

As a lawyer for the more than 30 years, Peter S. Vogel combines his technical and business background with his legal expertise to help companies with IT and Internet litigation, dispute resolution, and contract negotiation. Peter has been involved with the computer industry and electronic data since 1967. He worked as a mainframe programmer, systems analyst and management consultant for companies acquiring computer technology and related services, and received a *Masters in Computer Science*.

Peter's clients often seek his advice about practical business issues relating to electronic technology and the Internet, which often include social media, ERP implementation projects, Internet security, website business management, outsourcing, software patents, copyrights, and trade secret protection. Because he is a seasoned IT professional with an accounting and marketing background, Peter also often advises clients about financial and marketing issues regarding IT and the Internet. His experience as an Adjunct Professor in the Law of eCommerce keeps him current on the fast moving evolution of the Internet and social media. He writes a monthly legal column for www.eCommerceTimes.com, and is often quoted in the media about Internet issues and crises. Peter's blog on the Internet, IT, and eDiscovery is widely recognized for timely topics and thought-provoking ideas: www.vogelITlawblog.com

Peter Chairs both the *Electronic Discovery Group* and the *Internet, eCommerce, & Technology Team* at GARDERE—where he helps clients maneuver business and technology issues through the legal mazes of electronic evidence, social media, intellectual property, contracts, government regulation, and litigation. He assists many clients with ESI (Electronically Stored Information) issues and related creation, development and implementation of records retention policies.

Because of his unique background and expertise, Peter is often appointed as a Special Master to assist Courts throughout the US with eDiscovery & ESI, Internet, eCommerce, Intellectual Property, and computer technology matters. Peter is a co-founder of the *American College of e-Neutrals* and a fellow of the *Academy of Court Appointed Masters*. The Judges in the US District Court for the Western District of Pennsylvania appointed Peter to the E-Discovery Special Master Panel. He also serves as a court ordered Mediator in eDiscovery & ESI, Internet, eCommerce, intellectual property, and computer technology litigation. For more than 20 years Peter has served as an Arbitrator for technology disputes.

In addition to helping businesses throughout the world, Peter has also devoted a substantial amount of time and energy serving government agencies and non-profit organizations by addressing their computer, Social Media, and Internet issues. Peter:

- ◆ Served as Founding Chair for 12 years of the TEXAS SUPREME COURT *Judicial Committee on Information Technology* whose mission is to put Internet on the desktops of all 3,200 judges in Texas and implement state eFiling. www.courts.state.tx.us/jcit
- ◆ Served on the Texas Task Force for the Uniform Electronic Transaction Act (UETA) and
- ◆ Examined computer election systems for 13 years for the *Texas Secretary of State*

In 1994 Peter was President of the DALLAS BAR ASSOCIATION and also served on the *Board of Directors* of the STATE BAR OF TEXAS, where he served as Founding Chair of the Computer & Technology Section. Peter teaches courses on *eDiscovery* and the *Law of eCommerce* as an Adjunct Professor at the SMU DEDMAN LAW SCHOOL, and is on the founding Board of Advisors of the *SMU Computer Law Review and Technology Journal*.

The STATE BAR OF TEXAS gave Peter the Gene Cavin Award for Excellence in Continuing Legal Education in 2013, and a Lifetime Achievement Award for Promoting Technology in the Law in 2004. In addition, Peter is regularly recognized as one of America's Leading Business Lawyers in CHAMBERS, a Best Lawyer in America, a Top Lawyer in Dallas, and a Texas Super Lawyer.

Below is a listing of some recent presentations by Peter S. Vogel

Please send a request for materials from many of these programs.

Internet, Information Technology, and eDiscovery Speeches, Webcasts, and Podcasts:

"eDiscovery Cost Control by Using Defensible Deletion," Gardere, July 2014, WEBCAST.

PANEL: "Cases in eDiscovery," Commercial Arbitration Training for Arbitrators and Counsel, NYSBA & Cardozo School of Law, July, 2014, New York.

"Innovations in ADR: Finding Areas Ripe For Neutrals," Annual Meeting, Greater NY Chapter - Association for Conflict Resolution, June 2014, New York.

"Legal Risks for Cyber Attack," 2014 Sponsor Forum, Center for Retailing Studies, Mays Business School, Texas A&M, May 2014, Houston.

PANEL: "Sharpening the Saw – All Things Legal that a CIO May Encounter," BravoTech & Alvarez & Marsal, May 2014, Dallas.

PANEL: "HACKED! Ethical Issues for Lawyers in the Cyber World," General Counsel Forum, May 2014, Dallas.

"The Impact of Social Media on Evidence: What Arbitrators Need to Know," American Arbitration Association, May 2014, WEBCAST.

"Legal and Ethical Risks of Internet Cloud Services for In-House Counsel," 36th Annual Corporate Counsel Institute, UT Law CLE, April & May 2014, Dallas & Houston.

"Internet Law 101," Information Systems Audit and Control Association, North Texas Chapter, April, 2014, Dallas.

"eDiscovery – Social Media," eDiscovery in Your Case, State Bar of Texas, March 2014, Austin and WEBCAST.

"eDiscovery – Technical Jargon," eDiscovery in Your Case, State Bar of Texas, March 2014, Austin and WEBCAST.

KEYNOTE: "Ethical Issues for Lawyers: Social Media, Privacy and Public information," 18th Annual Land Use Conference, UT Law CLE, March 2014, Austin.

"Legal Ethics: Using Social Media & the Cloud," Virtual Corporate Counsel, March 2014, WEBCAST.

"Legal Risks for Cyber Attacks Against Hotel Data," Gardere, March 2014, WEBCAST.

"Legal Ethics: Using Social Media & the Cloud," Virtual LEGALTECH, March 2014, WEBCAST.

"Legal Ethics: Using Social Media & the Cloud," Gardere CLE, March 2014, Dallas & Houston.

"Social Media Law 101," IT Leadership Business Technology Breakfast, Texas, February 2014, Dallas and Fort Worth.

"Cybersecurity Threats to Law Firms and Related Ethics Problems," State Bar of Texas, January 2014, WEBCAST.

PANEL CHAIR: "Disruptive Technologies and Their Impact on the Practice of Law," ALI-CLE, January 2014, WEBCAST.

"Legal Ethics Using Social Media & the Cloud," 5th Annual Law Practice Management Seminar, Collin County Bar Association, January 2014, McKinney.

"2014 Update on Internet Contract Issues," State Bar of Texas, January 2014, WEBCAST.

"Saving Time and Money with eMediation and Special Masters," State Bar of Texas, December 2013, WEBCAST.

"eDiscovery & eNeutrals," eDiscovery Course, St. Mary's University School of Law, November 2013, San Antonio.

KEYNOTE: "Legal and Ethical Issues for eMail and Social Media," Annual Meeting, Association of Louisiana Lobbyists, November 2013, New Orleans.

"Ethical Considering Use of Social Media, and Impact on eDiscovery," ALM IP Trademark, Copyright & Licensing Counsel Forum, October 2013, New York.

PANEL: "Information Technology Concerns in M&A," CEO Netweaver/ TENG, October 2013, Dallas.

"eDiscovery -Document Retention & Ethics," Annual Meeting, Texas Association of Bank Counsel, October 2013, Austin.

KEYNOTE: "Ethics for Lawyers in a World of the Internet, Social Media, & e-Evidence," 13th Annual Robert H. Dedman Award for Ethics and Law Dinner, General Counsel Forum, October 2013, Dallas.

Workshops:

"Social Media Workshop," Cooperative Processing Resources, April 2010, DFW Airport.

"eCommerce Legal Issues and Web 2.0," American Petroleum Institute, General Committee on Information Management and Technology, May 2009, Dallas.

"eGovernment and the Future of Government Services," Arizona County Treasurers Association Conference, April 2009, Safford.

"Legal Implications of the Internet for Medical Boards," Federation of State Medical Boards, September 2003, Seattle.

Information Technology Videos on WatchIT.com:

"Perspectives on Net Neutrality," "Protecting Your Business: From Social Media to Cyber Threats," "BYOD: When You Are Left to Your Own Devices," "Privacy Policies: What You Don't Know Can Hurt You," "10 Commandments of IT Contracts," "Social Media 2011 Update," "5 Big Bang Theory of the Internet," "From ERP to Cloud Computing," "Legal Issues for Virtual Worlds," "Are You on the Software Police's Most Wanted List?" and "E-Discovery Investigations: What IT Professionals Need to Know!"